

# Green Living with SanoTint

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**Green living has become one of the underlying themes of our lives today, whether it is investing in green energy, green cars or green houses. Keep reading...**

Living "green" has become a philosophy that, when incorporated into our everyday lives, can be life changing for the environment and our bodies. It represents a desire to live a naturally healthy lifestyle, which also extends to the beauty products we use.



**SanoTint Light: most natural hair colour on the market**

Today, an increasing number of women and men are looking for natural, "green" hair colour. They hope to find a product that will provide them with rich, natural, permanent hair colour without the synthetic chemicals that can cause allergic reactions.

## Chemicals

In order to create permanent colour, commercial products contain a variety of chemicals including ammonia, hydrogen peroxide and p-Phenylenediamine (PPD). Ammonia is a toxic, reactive and corrosive chemical widely used in fertilizer, plastics and explosives. Hydrogen Peroxide is a bleaching, oxidizing agent, detergent and antiseptic. The colouring agent used in most hair colour is PPD. This is an extremely toxic chemical, which may cause severe allergic reactions when applied to the scalp, ranging from mild dermatitis to anaphylaxis.

Many companies today understand the significant demand for natural hair colour and will add some natural ingredients to their product, like essential oils or Aloe. They then falsely claim that their product is "natural."

While these products may contain natural ingredients, the fact remains that they also contain the same synthetic chemical ingredients that all permanent hair colour treatments must have.

## Purely natural permanent hair colour does not exist

Individuals who have experienced serious allergic reactions to these chemicals have no alternative other than resigning themselves to just not colouring their hair. For those dealing with pre-mature greying, a purely natural hair colour has become the Holy Grail.

Unfortunately, a purely natural, permanent hair colour does not exist. There are some natural products such as Henna, but they do not cover well and are not permanent. They quickly wash out, must be re-applied and your choice of colours are limited.

## SanoTint hair colour

SanoTint hair colour is one of the only "green" products available that creates a deep, rich, permanent hair colour that will cover grey hair.

SanoTint hair colour uses Golden Millet and natural plant extracts to safely colour your hair without damaging it. SanoTint hair colour is a safe, do-it-yourself hair treatment due to the natural ingredients of its formula, which are: extracts of Golden Millet, Olive, Birch and Grape Seed as well as Calcium Pantothenate (Vitamin B5) and Biotin.

Reducing the amount of chemicals means reduced risk of allergic reaction as well. Those experiencing allergic reactions using commercial hair colour may not only be triggered simply by a specific chemical, but also by the amount of that chemical contained in the hair colour. In relation, a glass of wine a day may be healthy, however a bottle of wine a day is not.

SanoTint has been dermatologic ally tested, is free of parabens, alcohol and preservatives, is not tested on animals and does not contain derivatives of animal origin. Those who have experienced allergic reactions to commercial hair colour find that SanoTint can safely provide them with lasting coverage. Every individual's body chemistry is unique; therefore, it is strongly recommended to have a sensitivity test done before using any hair-colouring product.

## Hair colour SanoTint Classic versus SanoTint Light

SanoTint Classic and Light don't contain ammonia and work with less than 2 percent peroxide, instead of the 10-12 percent that other brands use. It also contains less than 0.4 percent PPD.

The SanoTint Light hair colour actually eliminates PPD and is the most natural hair colour on the market.